

PEEL PANTHERS



Local business. Real community impact.

2027 Community Partnership Package

\$750 – \$5,000

Help young athletes stay in football through access, transportation, mentorship, women's football and game-day community support.



Since 2021, the Panthers have grown to 500+ tackle athletes with an 83% retention

- **Black-led, not-for-profit** youth football club based in Brampton
- One of Canada's **largest community tackle football programs**
- Competitive football paired with **affordability, mentorship and academic support**, plus coach development and player safety



500+

tackle athletes

12

teams in spring football

2

women's tackle teams

83%

retention rate

235+

families assisted

Cost, travel and equipment can become barriers to staying in football.

For many families, the issue is not talent or commitment.



Player access

Registration fees and family financial pressure can push athletes out before the season starts. The Panthers have already assisted **235+ families**.



Transportation

Away games, buses and logistics create real costs for a regional football program.



Women's football

Two women's tackle teams (U16, U19) and a 2026 U16 OWFL championship. The gap: **female-specific shoulder pads**, which cost more and matter for safety and retention. Girls also need more female coaches.

A local partner removes the practical barriers that stop kids from staying in sport.

Five partnership properties match your business to a defined need

FUND A NEED



Player Access Partner

Help families who need financial support keep their child registered.



Transportation Partner

Cover buses and travel costs for games and events.



Women's Football Partner

Support girls' football, female coaches and female-specific shoulder pads.

BUILD VISIBILITY



Game-Day Partner

Own a visible community moment at home games, Friday Night Lights or championship events.



Broadcast + Digital Partner

Support livestreams, digital storytelling and athlete profiles.

We match the property to the business, not the other way around.

Five levels, from \$750 to a custom package

Every level supports participation, development and community connection.

\$750

Community Supporter

Website, social and gameday recognition for small local businesses.

\$1,500

Team Partner

Team-level recognition, a social post and game-day acknowledgement.

\$2,500

Access or Transportation Partner

Named support for player assistance or travel costs.

\$5,000

Feature Partner

A game-day, digital, women's football or livestream feature.

Custom

Major Local Partner

Custom package for companies seeking deeper community activation.

Partners get visibility and proof of impact

Local partners do not buy logo placement. **They help solve a defined community need.**



Recognition

Website, social media, Panther's Lair newsletter and game-day acknowledgement.



Local visibility

Reach families, athletes, coaches and spectators across Peel and the GTA.



Storytelling

Connect your business to real athlete and family impact.



Employee connection

Volunteer, attend games or support a development event.



Impact reporting

An end-of-season summary showing where your support went.

NEXT STEPS

Let's build something together.

1

A 20-minute conversation

Tell us what you want out of it: visibility, recruitment or community goodwill.

2

A package built for you

We send a written proposal within a week, priced to your budget.

3

Live before kickoff

Banners printed, logos placed, spot scheduled. You are on the field and on the broadcast.

Book your 20-minute conversation

Call 647-281-5399 or email sponsors@peelregionfootball.ca



GET IN TOUCH



sponsors@peelregionfootball.ca



647-281-5399



peelregionfootball.ca
pantherslair.ca



8930 McLaughlin Road S,
Building E, Brampton, ON